

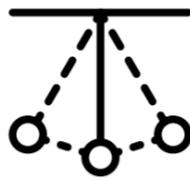
Shawn Taylor
hello@shawntaylor.net

How to use creativity so your organization (and your workers) don't become stagnant.

AGENDA:

- A brief introduction to my approach. My operational definition of “creativity”: the ability to not be trapped in conventional thinking. AKA: “Lîla”, spontaneity, improvisation, organizational agility.
- The pendulum of curiosity.

CREATIVITY



TECHNICAL WONDERMENT

- ***A 10% ADVENTURE*** : employee intellectual contribution to the organization.
- R.A.V.A.F. Remind, Assess, Values, (Re)Activate, Feedback (a quarterly process):

