

THE THREE B'S OF MEDIA PITCHING

ANDREA WEIGL
CREATE GOOD CONFERENCE
DURHAM, NC
4.27.23

SANDBOX
COLLABORATIVE

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BE REAL

- It's Hard Out There
- They're facing a Firehose
- There's Still Hope

BE BETTER

- Think Like a Reporter
- Make It Easy
- Know Your Story

BE PROACTIVE

- Follow The News
- Build Relationships
- Become a Resource

GET IN TOUCH
andrea@sandboxcollaborative.com

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