

North
Carolina



Mission

*The North Carolina Zoo protects
wildlife and wild places and inspires people
to join us in conserving the natural world.*

North
Carolina .org

*Discover Us
in Asheboro*

**Secrets of the Zoo
North Carolina**



 WILD

SECRETS OF THE ZOO

NORTH CAROLINA



Premise

- Observational documentary
- Primary focus on Animal, Vet and Wildlife Rehab with other secondary and tertiary stories
- Filming took one year – October 2019 to October 2020
- 8-episode series behind the scenes at the North Carolina Zoo
- Unprecedented access



Buy In - Unprecedented Access to the Zoo

- The staff part of the process from beginning
 - Understanding and transparency

Creating

- Shared enthusiasm
- Shared goals
- Shared outcome
- Shared successes



**What are the stories?
How Will We do This Together?**

Buy In STAFF STAFF STAFF



Shared Enthusiasm

ALL INVOLVED

- All creatures great and small
- All sections – the unsung heroes



ALL INVOLVED

- Volunteers
- Stakeholders
- Community




Visit the Heart
of North Carolina



NC DEPARTMENT OF
NATURAL AND CULTURAL RESOURCES

North
Carolina 



Behind the Scenes: Filming





The N.C. Zoo was expecting 1 million visitors this year. Then COVID-19 hit.

By Charlie Innis The (Raleigh) News & Observer Aug 16, 2020 0

3 of 3



In this February 2017 photo, polar bears Anna, front, and Nikita, share a habitat during the breeding season.



WILD



OFFICIAL TRAILER



SATURDAYS @ 10PM
NAT GEO WILD!



SECRETS OF THE ZOO: NORTH CAROLINA

The North Carolina Zoo, located in Asheboro, is featured in the new Nat Geo WILD television series "Secrets of the Zoo: North Carolina." The show premieres October 31.



Snap this code & learn more!





SECRETS OF THE ZOO NORTH CAROLINA

TV-14 CC 2020 • 1 Season

Reality

GET DISNEY+

At the North Carolina Zoo, a passionate family of vets and zookeepers care for more than 1,000 animals at one of the largest zoos in the world.





kimmieday • Follow
Potomac, Maryland

kimmieday I have no words!!! I took Kennedy to the @nczoo for Spring Break specifically to see the sand cats and the sand cat kitten she saw on the NatGeo Wild show "Secrets of the Zoo" only to discover when we got there that they were off exhibit. Kennedy was broken hearted. I was sharing the story with an amazing zoo staff member, Tracy (don't know her last name), and she asked me to give her my cell number. The next day she texted me and said she had reached out to zoo keeper @kimvanspronsen who works with the sand cats and offered to meet us at "the Desert". Not only was Kennedy so excited because she recognized Kim from the show, but

♥️ 💬 📍 📌

🇺🇸 Liked by nczoo and 37 others

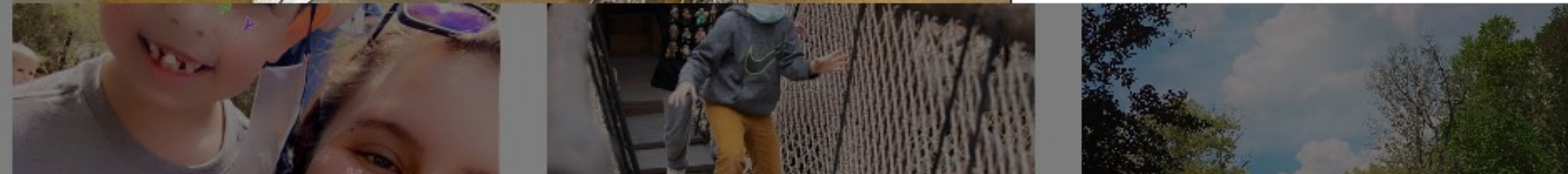
1 DAY AGO

😊 Add a comment... Post


Shared Outcomes


Species & Conservation Awareness

Zookeeping Career







cdsxcalibur • Follow
 The North Carolina Zoo


cdsxcalibur #DrMinter remember this? Probably not? You weren't "there." 🎯👉👈🌀🌀🌀#NCZOO #northcarolinazoo 🐘🐘🐘🐘🐘🐘🐘🐘🐘🐘🐘🐘🐘🐘🐘🐘🐘🐘🐘🐘🐘🐘





#TheOmniScalesPodcast #Empathy #SelfAwareness #Motivation #TikTok #Patience
 #TitaniumScalesProductions #Humility #Gratitude #Cdsxcalibur #GymSession #VaynerTalent #VaynerX #VaynerMedia
 #Kindness #Practicality #Fitness #FitnessJourney #Creator #Podcast #Workout #Growth #Communication #BloodSweatRESPECT


22w


dr.jbminterdvm I remember it like it was yesterday 😊

22w 1 like Reply

[View replies \(4\)](#)

 Liked by nczosociety and 9 others

NOVEMBER 8, 2021

Shared
 Success

Creating
 new fans
 of the Zoo



Shared goals

Inspiring future
zookeepers,
scientists,
STEM careers



dr.jbminterdvm

Follow

Message



566 posts

87.2K followers

501 following

Jb Minter, MS, DVM, Dipl ACZM

Veterinarian

• Pulling back the curtain at the @nczoo

• Follow me behind the scenes on Secrets of the Zoo: North Carolina on @natgeowild

@disneyplus

linktr.ee/dr.jbminterdvm



Dentistry



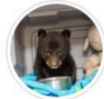
Snake golf b...



Toe amputat...



Red Wolves



Wildlife Rehab



Puerto Rico

POSTS

REELS

TAGGED



nczoo



Legacy

Continual streaming:

- Disney+
- Rotation on Nat Geo WILD
- National Geographic UK

Instagram @dr.jbminterdvm



Instagram



Thank you Q&A

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